



# Every price. No surprises.

Net, as from-prices, one-off or monthly — the way they end up on the invoice.  
What pushes a package up are things you deliberately add. A binding offer comes in writing, with a fixed price per section.

All prices plus statutory VAT · Buddys and care subscriptions: 12-month minimum term, then cancellable monthly · 12 % off Buddy subscriptions paid yearly — the only discount we have.

## Three starting points for small businesses

For practices, workshops, trades and hospitality these are the combinations we propose most often. Each is an example — the exact scope is set in the offer.

### Start

The small site with one function — for businesses without a website that want to get one thing done online.

Website "One-Pager" € 690

Reservations without a portal € 390

or online booking € 490

**from € 1,080**

one-off · with online booking € 1,180  
· then € 29 a month hosting

No running costs for Buddys — add one whenever you like.

### Standard RECOMMENDED

Site, booking and two Buddys — for practices and workshops where the phone eats the day.

One-pager with online booking € 1,180

Ori (Entry) — questions on the website € 269 + € 30 a month

Slot (Starter) — calendar, reminders € 690 + € 99 a month

**€ 2,139**

one-off · € 158 a month incl. hosting

The combination we propose to practices most often.

### Plus

Standard plus reviews — for businesses with many Google reviews that want every one answered.

Everything in Standard € 2,139

Echo (Starter) — reviews, replies for approval € 690 + € 99 a month

**€ 2,829**

one-off · € 257 a month incl. hosting

Echo never replies without your approval.

Trades variant: one-pager with Slot and Nova (turns an enquiry into a quote for your approval) — € 2,070 one-off, € 227 a month incl. hosting.

**Did you receive a letter from us?** Then the terms in the letter apply — with your offer number (A2-2610-...). [Enter your offer number →](#)

## Websites

Always included: responsive, light and dark mode, contact, SEO foundations, accessibility as a target (WCAG 2.2 AA), statically rendered and without cookies. You receive the full source code.

| PACKAGE           | SCOPE                                      | PRICE                                                   |
|-------------------|--------------------------------------------|---------------------------------------------------------|
| One-Pager         | 1 page                                     | <b>from € 690</b><br>fully equipped up to about € 1,190 |
| Small Business    | up to 5 pages                              | <b>from € 1,990</b><br>up to about € 2,990              |
| Business          | up to 10 pages                             | <b>from € 3,490</b><br>up to about € 5,900              |
| Premium           | no page limit                              | <b>from € 5,900</b><br>up to about € 12,000             |
| E-commerce / shop | Online shop with catalogue, cart, checkout | <b>from € 4,900</b><br>up to about € 11,000             |

### Add-on modules, one-off

Additional page € 190

Additional language € 490

Copy & structure € 390

Local SEO package € 590

Online booking € 490

Reservations € 390

Configurator € 690

Blog € 590

News / offers € 290

Motion € 690

Visitor statistics without cookies € 190

Shop extension € 2,400

## A2 Buddys

A Buddy is an AI assistant with exactly one role, built around your systems and content. Setup once, operation monthly. [See all roles →](#)

| TIER                                                       | SETUP          | MONTHLY      | CONVERSATIONS A MONTH | CHANNELS · KNOWLEDGE SOURCES |
|------------------------------------------------------------|----------------|--------------|-----------------------|------------------------------|
| <b>Entry</b><br>Ori, Mo, Sage only — answers, does not act | <b>€ 269</b>   | <b>€ 30</b>  | <b>150</b>            | Website · 1 source           |
| <b>Starter</b>                                             | <b>€ 690</b>   | <b>€ 99</b>  | <b>500</b>            | 1 channel · 1 source         |
| <b>Business</b>                                            | <b>€ 1,490</b> | <b>€ 199</b> | <b>2,000</b>          | up to 3 channels · 3 sources |
| <b>Pro</b>                                                 | <b>€ 2,990</b> | <b>€ 349</b> | <b>6,000</b>          | all channels · all sources   |

Additional conversations: € 0.15 / 0.12 / 0.09 / 0.07 each (Entry / Starter / Business / Pro) — counted, never switched off, and we tell you before the next tier up would be cheaper. WhatsApp fees from Meta are passed through one to one. 12-month minimum term, then cancellable monthly with one month's notice — no automatic renewal for another year. 12 % off when paid yearly.

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## Hosting & care — monthly, optional

None of it is a condition. You can continue yourself or with another supplier at any time.

### A2 Hosting

**€ 29**

a month

Hosting, SSL, daily backups, monitoring, security updates. No changes.

### A2 Care

**€ 79**

a month

The same plus 30 minutes of changes a month and a reply within one business day.

### A2 Care+

**€ 149**

a month

Plus two hours of changes, a four-hour response on business days, a quarterly performance report.

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## Brand

From idea to finished brand — name, logo, colours, typography, templates.

Starter **€ 890**

Identity **€ 2,490**

Complete **€ 4,900**

## Apps

No public fixed price — the range runs from a few thousand euros to large projects. The paid discovery phase makes it concrete and is credited in full against the project.

Discovery **€ 890**

## Bundles

Start **€ 1,290** instead of € 1,338

Business **€ 3,490** instead of € 3,828

Launch **€ 5,900** instead of € 6,618

Automate **€ 1,990 + € 199 a month** instead of € 2,180

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### Funding

Digitalisation projects are subsidised in Austria — in Vienna with 25 to 50 %, in the other federal states depending on the programme. A website alone is rarely funded; a website with a Buddy or a connected process more often is. We check it free of charge. The condition is always: apply before the project starts.

[Funding by federal state →](#)

### Payment

The invoice arrives by e-mail as a PDF, with a QR code for the SEPA transfer. You can pay by bank transfer, card or PayPal; ongoing services by SEPA direct debit if you prefer. Ongoing services are invoiced monthly at the end of the month.

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## Four questions that almost always come up

### **Is the estimate in the builder binding?**

No, and it says so. What is binding is the written offer you receive after we have been through the scope together once — with a fixed price per section.

### **Are there hidden costs?**

No. Anything added after the offer is only added once you have approved it.

### **How long am I tied in?**

Not at all for projects: websites, brands and apps are paid once and the result is yours. Buddys and care subscriptions have a 12-month minimum term, then continue month by month and can be cancelled with one month's notice.

### **Why is there no price for apps?**

Because the range is too wide to name a number honestly. The discovery phase (€ 890, credited in full) turns the idea into a scope with a fixed price.

## A2 Buddys – the four tiers in detail

### Entry

**€269** setup

then **€30** a month

He answers. Nothing more, which is exactly why he is this cheap.

|                       |              |
|-----------------------|--------------|
| Conversations a month | 150          |
| then per conversation | €0.15        |
| Channels              | website only |
| Knowledge sources     | 1            |
| Acts in your systems  | no           |

Only for Ori, Mo and Sage, whose work is purely answering.

### Starter

**€690** setup

then **€99** a month

The first Buddy that also does things: appointments, records, hand-offs.

|                       |                |
|-----------------------|----------------|
| Conversations a month | 500            |
| then per conversation | €0.12          |
| Channels              | 1, your choice |
| Knowledge sources     | 1              |
| Acts in your systems  | yes            |

### Business

RECOMMENDED

**€1,490** setup

then **€199** a month

Several channels, several knowledge sources. For businesses with real volume.

|                       |       |
|-----------------------|-------|
| Conversations a month | 2,000 |
| then per conversation | €0.09 |
| Channels              | 3     |
| Knowledge sources     | 3     |
| Acts in your systems  | yes   |

### Pro

**€2,990** setup

then **€349** a month

Every channel, every source, deep integration with your systems.

|                       |           |
|-----------------------|-----------|
| Conversations a month | 6,000     |
| then per conversation | €0.07     |
| Channels              | unlimited |
| Knowledge sources     | unlimited |
| Acts in your systems  | yes       |

12-month minimum term, monthly after that with 1 month's notice. Paying yearly saves 12 %. WhatsApp adds fees charged by Meta, per message the Buddy sends. We pass those through at cost.

From the Buddys page: [www.a2digitalworks.com/en/agents/](http://www.a2digitalworks.com/en/agents/)

Current prices and terms are always on [www.a2digitalworks.com](http://www.a2digitalworks.com). Only the written offer is binding.

**Contact** [hello@a2digitalworks.com](mailto:hello@a2digitalworks.com) · [www.a2digitalworks.com](http://www.a2digitalworks.com)

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