

A2 BUDDYS

Buddys that actually work in your business.

A Buddy is not a program you operate. It is a role somebody takes on: one clearly bounded job, real access to your tools and a measurable result. Fifteen of them are ready. One is enough to start.



02

How a Buddy joins you

03

All 15 Buddys at a glance

04

Every Buddy in detail

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Prices

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Which businesses

FOUR STEPS

How a Buddy joins you

A Buddy does not come off a shelf. It is built for one business, connected to that business's tools and put to work there. What it can do depends on your data and access — we settle that before any quote exists.

01

Discover

Goal, audience, constraints. We agree what the project has to achieve — and what it does not.

Goal

Audience

Constraints

What exists

02

Strategy

Structure, content, design direction, tech. You get a basis for decisions, not a pile of ideas.

Structure

Content

Design

Tech

03

Build

Design and engineering in short rounds. You see every state on a real staging environment.

Design

Engineering

Staging

Feedback

04

Launch & improve

Go live, measure, refine. Optional maintenance and iteration afterwards.

Go live

Measure

Refine

Maintain

Every Buddy is built and connected for the business that uses it — there is no self-service account and no feature that exists only on a slide.

A2 BUDDYS

All 15 Buddys at a glance

Each with one clear job, real connections and a result you can measure.

01  Ori Website & live guidance from €269 setup €30/month	02  Orbit Sales & leads from €690 setup €99/month	03  Nova Quotes & estimating from €690 setup €99/month	04  Slot Scheduling & dispatch from €690 setup €99/month	05  Mo Support & WhatsApp from €269 setup €30/month
06  Ledger Invoicing & dunning from €690 setup €99/month	07  Stock Inventory & reordering from €690 setup €99/month	08  Echo Reviews & reputation from €690 setup €99/month	09  Atlas Procurement & suppliers from €690 setup €99/month	10  Ember Content & social from €690 setup €99/month
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01 / 15

Ori

Website & live guidance

● Live on www.a2digitalworks.com

WHAT IT DOES

Ori is the Buddy you do not have to book in order to judge him — he is running in the bottom right of www.a2digitalworks.com. He answers visitors' questions, explains the work, finds the right Buddy for their sector and prepares the enquiry before it reaches you.

PRICE **from €269 setup · €30/month** net



WHY THIS BUDDY EXISTS

The hardest part of selling an AI agent is trust: nobody buys a thing they have never seen work. Ori settles that by running on our website — you can try him there at any time. What he does there for us, he does on your site for you — with your material, in your tone. You are not buying a demo, you are buying the thing you have used yourself.

BEST FOR

Any site where visitors have questions before they write — and anyone who wants to watch an agent work before buying one.

SECTORS

Professional services

Agencies & studios

Real estate

Healthcare & practices

E-commerce

Education & courses

WHAT THE BUDDY HANDLES

- ✓ Answer visitor questions at once, around the clock
- ✓ Explain the work, the process and the frame
- ✓ Suggest the right Buddy for the sector
- ✓ Prepare the enquiry and hand it over cleanly
- ✓ Answers from your own material — not from the open web
- ✓ Says so plainly when he does not know

WORKS WITH

Website

Contact form

Your content & FAQ

Gmail / Outlook

WhatsApp

EXAMPLE WORKFLOW

- 1 Visitor asks "how much is a website?" →
- 2 Ori answers →
- 3 recognises the sector →
- 4 suggests the right Buddy →
- 5 enquiry prepared

Try Ori →

02 / 15

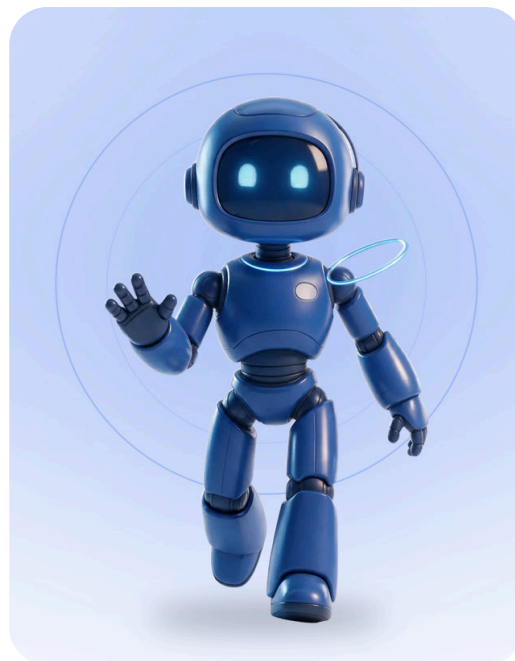
Orbit

Sales & leads

WHAT IT DOES

Takes enquiries from your form, inbox and phone notes, qualifies them, answers the standard questions and books calls into your calendar.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Most enquiries are lost not because they were weak, but because the reply came too late. Answer within the hour and you win the job far more often than whoever answered second. Orbit answers at once — including at ten on a Sunday night, when the enquiry actually arrives.

BEST FOR

Studios, agencies and service businesses with a steady flow of first enquiries.

SECTORS

Professional services

Agencies & studios

Real estate

Trades & construction

WHAT THE BUDDY HANDLES

- ✓ Collect enquiries from every channel
- ✓ Qualify against your criteria
- ✓ Answer standard questions instantly
- ✓ Propose and book a time
- ✓ Create and maintain the CRM record
- ✓ Follow up until there is an answer

WORKS WITH

Website form

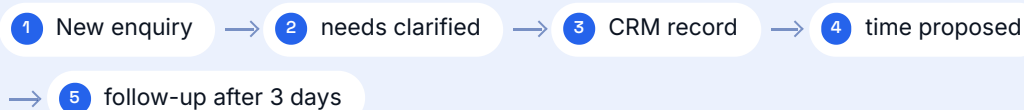
Gmail / Outlook

CRM

Calendar

WhatsApp

EXAMPLE WORKFLOW



[Request this Buddy →](#)

03 / 15

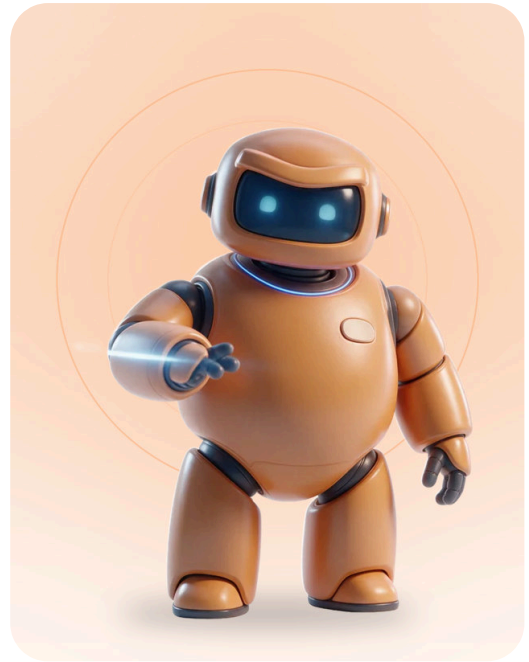
Nova

Quotes & estimating

WHAT IT DOES

Turns an enquiry into a clean quote: line items from your catalogue, your prices, your layout — ready for you to approve.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Quotes get written in the evening, once the day is already gone — which is why they take days and carry mistakes. Nova turns the enquiry into a clean quote in your layout, with your prices. You check and release it instead of starting from nothing.

BEST FOR

Joiners, electricians, plumbers, garages — anywhere quotes get written after hours.

SECTORS

Trades & construction

Manufacturing

Automotive

Professional services

WHAT THE BUDDY HANDLES

- ✓ Break the enquiry into line items
- ✓ Pull prices from your price list
- ✓ Add materials and travel
- ✓ Quote as a PDF in your layout
- ✓ Chase open quotes
- ✓ Won job → reserve a slot

WORKS WITH

Price list

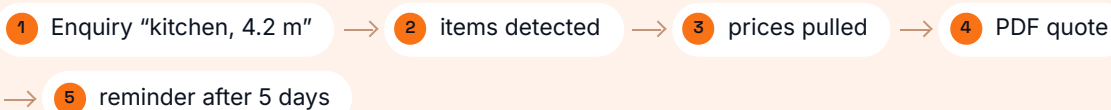
PDF template

Email

CRM

Accounting

EXAMPLE WORKFLOW



Request this Buddy →

04 / 15

Slot

Scheduling & dispatch

WHAT IT DOES

Plans appointments, technicians and routes so the day adds up: no double bookings, no pointless drives.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

A half-empty calendar costs exactly as much as a full one and earns nothing. Slot fills the gaps, moves people up when someone drops out and reminds them beforehand — so fewer appointments fall through and none are forgotten.

BEST FOR

Field-service businesses, practices and anyone with a full appointment book.

SECTORS

Trades & construction

Healthcare & practices

Automotive

Professional services

Hospitality

WHAT THE BUDDY HANDLES

- ✓ Accept and confirm appointments
- ✓ Assign by skill and proximity
- ✓ Sequence the day's route
- ✓ Send customer reminders
- ✓ Refill cancellations immediately
- ✓ Report delays automatically

WORKS WITH

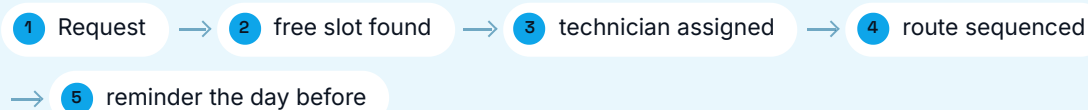
Calendar

Maps & routing

SMS / WhatsApp

Team calendar

EXAMPLE WORKFLOW



[Request this Buddy →](#)

05 / 15

Mo

Support & WhatsApp

WHAT IT DOES

Answers customer questions where customers write — from your knowledge base, in their language, handing over to you when it gets specific.

PRICE **from €269 setup • €30/month** net



WHY THIS BUDDY EXISTS

The same ten questions, every day, across three channels. That is not advice, that is lost time. Mo answers them instantly and passes on only what genuinely needs you.

BEST FOR

Hospitality, retail and products with a lot of repeat questions.

SECTORS

Hospitality

Retail & wholesale

E-commerce

Professional services

Healthcare & practices

WHAT THE BUDDY HANDLES

- ✓ Answer from your knowledge base
- ✓ Hours, prices, availability
- ✓ Take a booking or an order
- ✓ Reply in multiple languages
- ✓ Hand over edge cases to a human
- ✓ Report the questions that keep coming

WORKS WITH

WhatsApp Business

Web chat

Instagram

Helpdesk

Knowledge base

EXAMPLE WORKFLOW

1 Message → 2 answer from knowledge base → 3 booking → 4 handover for edge cases

[Request this Buddy →](#)

06 / 15

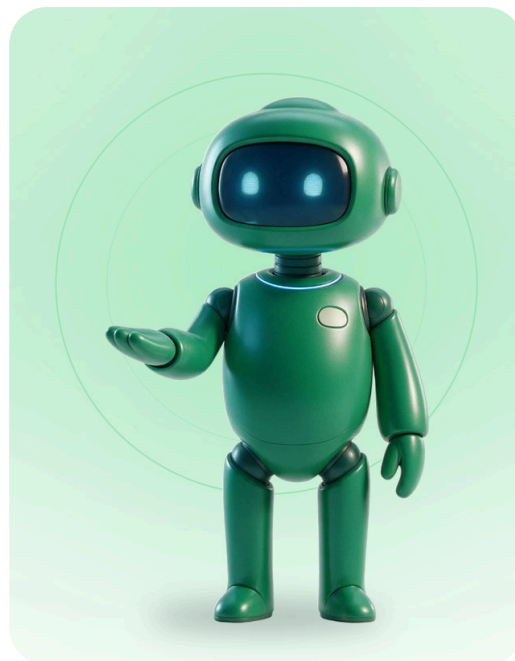
Ledger

Invoicing & dunning

WHAT IT DOES

Raises invoices from completed jobs, watches for payment and chases politely but reliably.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Unpaid invoices are rarely disputed — usually they are simply forgotten, on both sides. Ledger issues the invoice, watches for the payment and follows up politely. The money arrives sooner and nobody had to make the call.

BEST FOR

Anyone whose money arrives late because nobody has time to chase it.

SECTORS

Professional services

Trades & construction

Retail & wholesale

Agencies & studios

Manufacturing

WHAT THE BUDDY HANDLES

- ✓ Create the invoice from the job
- ✓ Reconcile incoming payments
- ✓ Reminder levels 1 to 3
- ✓ Part payments and credit notes
- ✓ Open-items list every Monday
- ✓ Sort receipts for accounting

WORKS WITH

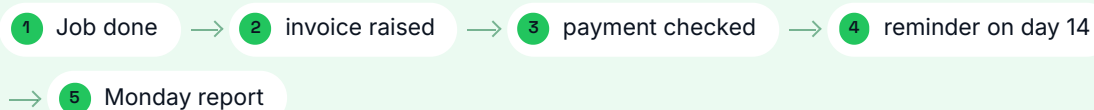
Accounting

Bank statements (export)

Email

Sheets

EXAMPLE WORKFLOW



Request this Buddy →

07 / 15

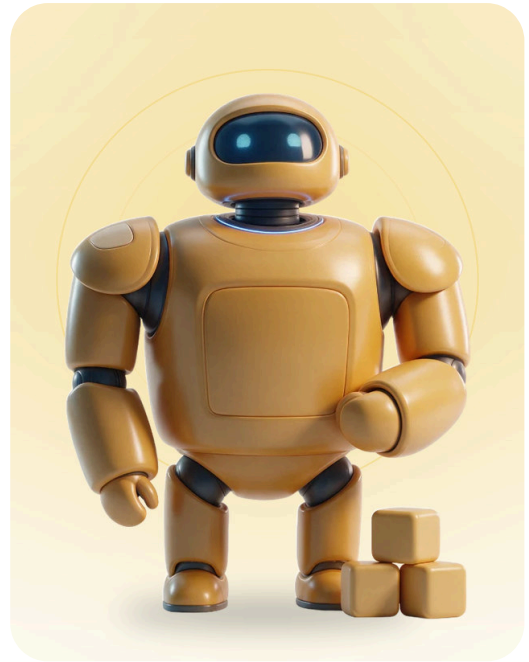
Stock

Inventory & reordering

WHAT IT DOES

Watches stock, consumption and lead times, and reorders before anything runs out.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Too little stock costs you the sale, too much ties up cash and space. Stock knows your coverage, flags in time and prepares the reorder — before the shelf is empty, not afterwards.

BEST FOR

Wholesale markets, branches, online shops and workshops with a parts store.

SECTORS

Retail & wholesale

E-commerce

Hospitality

Manufacturing

Trades & construction

WHAT THE BUDDY HANDLES

- ✓ Read stock from POS/ERP
- ✓ Compute weekly consumption
- ✓ Set reorder points automatically
- ✓ Draft the purchase order
- ✓ Detect and flag late deliveries
- ✓ Fast and slow movers in a weekly report

WORKS WITH

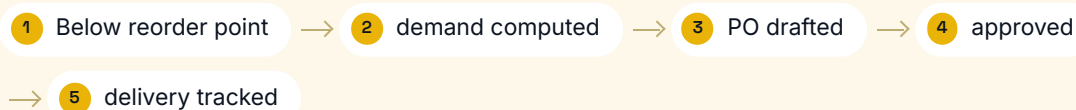
POS / ERP

Supplier lists

Sheets

Email

EXAMPLE WORKFLOW



Request this Buddy →

08 / 15

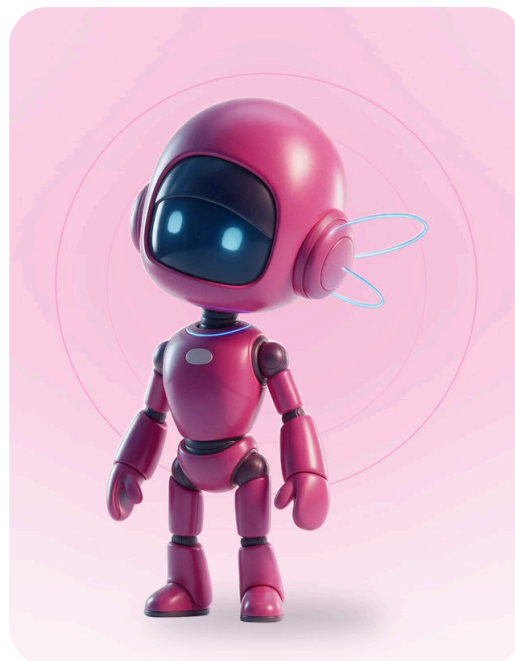
Echo

Reviews & reputation

WHAT IT DOES

Asks happy customers for a review at the right moment and drafts a reply to every review that comes in, in your tone.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Your next customer reads your reviews before they call. Unanswered criticism stays up for years. Echo flags every new review, drafts a reply and makes sure the satisfied customers leave one at all.

BEST FOR

Local businesses whose next customer checks Google first.

SECTORS

Hospitality

Retail & wholesale

Healthcare & practices

Professional services

Automotive

WHAT THE BUDDY HANDLES

- ✓ Review request after the job
- ✓ Spot new reviews immediately
- ✓ Draft a reply in your voice
- ✓ Escalate negative reviews internally
- ✓ Extract recurring themes
- ✓ Monthly reputation report

WORKS WITH

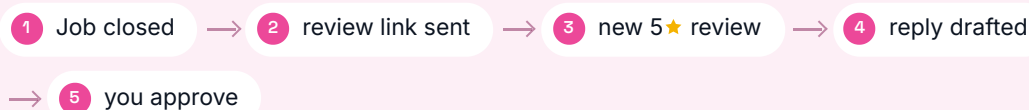
Google Business

Review platforms

Email / SMS

Reports

EXAMPLE WORKFLOW



Request this Buddy →

09 / 15

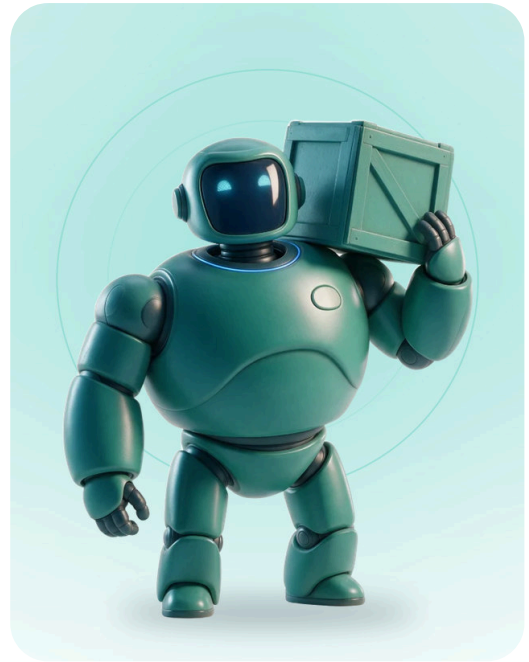
Atlas

Procurement & suppliers

WHAT IT DOES

Collects quotes from several suppliers, compares them honestly and puts a clean decision on your desk.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

On larger volumes it is purchasing that decides the margin, not sales. Atlas gathers quotes, compares them on the same basis and reminds you of framework deals and price reviews.

BEST FOR

Manufacturers, wholesalers and anyone buying in volume regularly.

SECTORS

Manufacturing

Retail & wholesale

Trades & construction

Logistics & transport

WHAT THE BUDDY HANDLES

- ✓ Send RFQs to several suppliers
- ✓ Normalise quotes for comparison
- ✓ Score price, lead time, terms
- ✓ Ask follow-up questions automatically
- ✓ Track price movements
- ✓ Watch contracts and deadlines

WORKS WITH

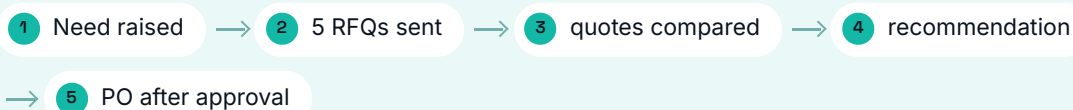
Email

Supplier database

Sheets

ERP

EXAMPLE WORKFLOW



[Request this Buddy →](#)

10 / 15

Ember

Content & social

WHAT IT DOES

Plans and writes content in your voice: social posts, newsletters, product copy — as drafts you approve.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Visibility comes from turning up regularly, not from the occasional good post. That is exactly what day-to-day business kills. Ember keeps the rhythm and puts finished drafts in front of you.

BEST FOR

Brands that want to publish regularly without thinking about it daily.

SECTORS

Agencies & studios

E-commerce

Hospitality

Education & courses

Retail & wholesale

WHAT THE BUDDY HANDLES

- ✓ Monthly topic plan
- ✓ Drafts in your voice
- ✓ Image suggestion from your library
- ✓ Translation into your markets
- ✓ Publishing after approval
- ✓ What worked — monthly review

WORKS WITH

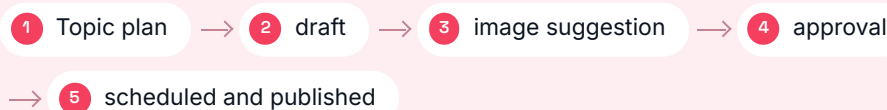
Social

Newsletter

Blog

Asset library

EXAMPLE WORKFLOW



Request this Buddy →

11 / 15

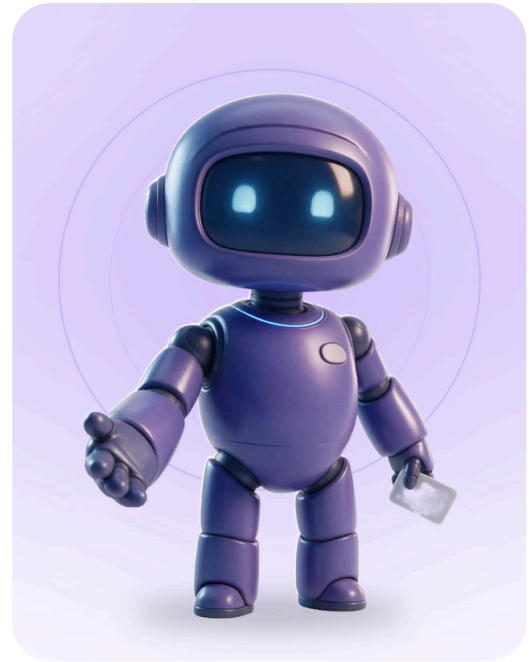
Pulse

Recruiting & onboarding

WHAT IT DOES

Answers applications the same day, pre-screens them and walks new hires through their first week.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Good applicants are gone within days. Whoever replies first and offers a slot quickly is the one who hires. Pulse sorts what comes in, answers straight away and walks new people through their first weeks.

BEST FOR

Businesses hiring continuously, where good candidates disappear fast.

SECTORS

Trades & construction

Hospitality

Retail & wholesale

Logistics & transport

Healthcare & practices

WHAT THE BUDDY HANDLES

- ✓ Acknowledge applications same day
- ✓ Pre-screen against your criteria
- ✓ Arrange the interview slot
- ✓ Decline kindly and on time
- ✓ Run the onboarding checklist
- ✓ Track documents and deadlines

WORKS WITH

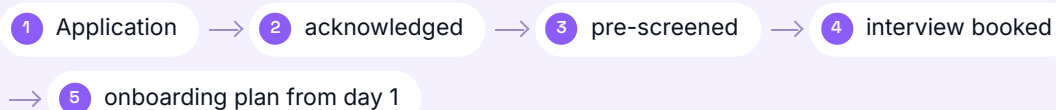
Applications inbox

Calendar

Documents

Checklists

EXAMPLE WORKFLOW



[Request this Buddy →](#)

12 / 15

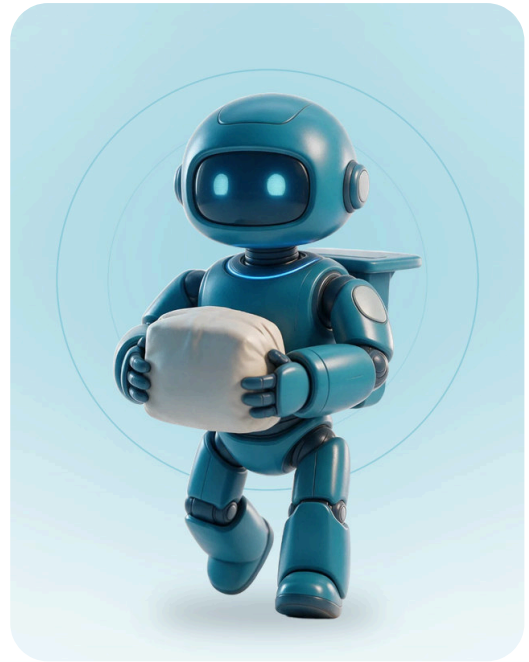
Cargo

Delivery & shipment status

WHAT IT DOES

Tracks every shipment, keeps the customer informed unprompted and flags problems before the customer calls.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Most support requests in retail are simply "where is my delivery?". Cargo answers that before it is asked and reports delays on its own — which takes the load off support and prevents bad reviews.

BEST FOR

Online shops, wholesalers and businesses that deliver themselves.

SECTORS

Logistics & transport

E-commerce

Retail & wholesale

Manufacturing

WHAT THE BUDDY HANDLES

- ✓ Track shipments across carriers
- ✓ Status to the customer without asking
- ✓ Detect and escalate delays
- ✓ Open and start a claim
- ✓ Confirm delivery dates
- ✓ Delivery rate in the weekly report

WORKS WITH

Carriers

Shop system

Email / SMS

Sheets

EXAMPLE WORKFLOW



[Request this Buddy →](#)

13 / 15

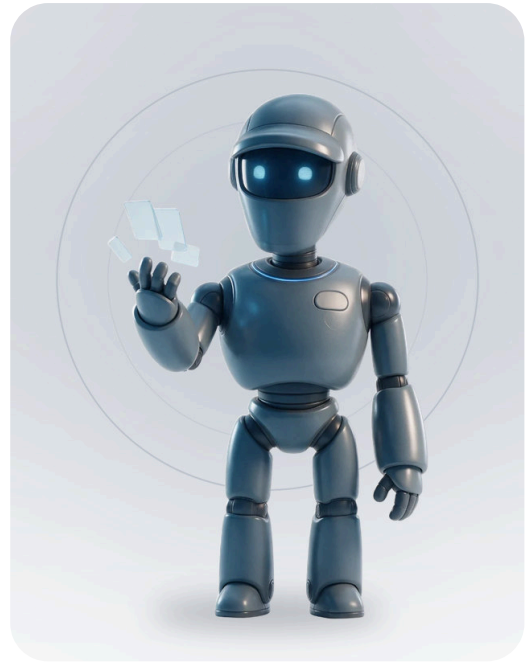
Sage

Research & market

WHAT IT DOES

Watches market, competitors, tenders and funding, and delivers short, sourced summaries instead of link lists.

PRICE **from €269 setup • €30/month** net



WHY THIS BUDDY EXISTS

Decisions get made on two-year-old knowledge because nobody has time to look. Sage delivers the current picture with sources — short enough that it actually gets read.

BEST FOR

Teams that want decisions based on current facts.

SECTORS

Agencies & studios

Manufacturing

Professional services

E-commerce

Education & courses

WHAT THE BUDDY HANDLES

- ✓ Define topics and sources
- ✓ Check daily, report weekly
- ✓ Summaries with citations
- ✓ Find tenders and funding
- ✓ Competitor prices and offers
- ✓ Signal instead of newsletter noise

WORKS WITH

Web

Reports

Alerts

Sheets

EXAMPLE WORKFLOW

1 Topic set → 2 sources checked → 3 summary with citations → 4 weekly report

Request this Buddy →

14 / 15

Bolt

Operations & routine

WHAT IT DOES

Runs the recurring workflows that look the same every week — reliably, documented, traceable.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

The same motions every week: export, rename, enter, forward. Five minutes each, a working day a month together. Bolt takes them over and only speaks up when something does not fit.

BEST FOR

Businesses where the same steps come back every week.

SECTORS

Professional services

Manufacturing

Agencies & studios

Trades & construction

WHAT THE BUDDY HANDLES

- ✓ Schedule recurring workflows
- ✓ Move data between systems
- ✓ Generate reports automatically
- ✓ Watch deadlines and maintenance
- ✓ Report errors instead of failing quietly
- ✓ A log for every run

WORKS WITH

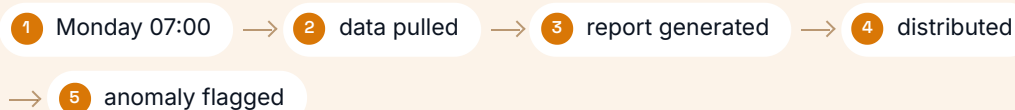
Sheets

Database

Calendar

Internal tools

EXAMPLE WORKFLOW



Request this Buddy →

15 / 15

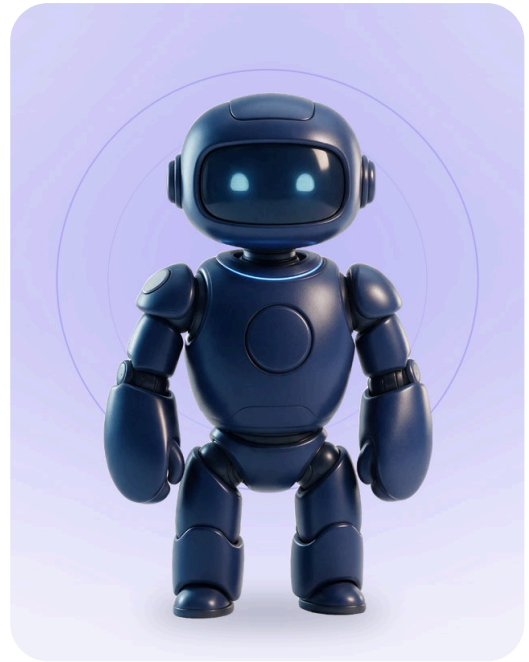
Vault

Documents & deadlines

WHAT IT DOES

Sorts incoming documents, finds the right place for them and reminds you of every deadline before it passes.

PRICE **from €690 setup • €99/month** net



WHY THIS BUDDY EXISTS

Missed deadlines cost more than any software: contracts auto-renewed, certifications expired, back payments. Vault reads the documents, knows the dates and speaks up in time — with the right paper attached.

BEST FOR

Back offices, practices, property managers and anyone with contract and inspection deadlines.

SECTORS

Real estate Healthcare & practices Manufacturing
Professional services Trades & construction

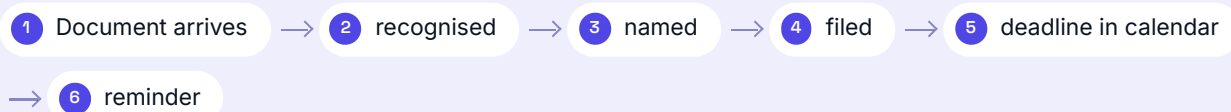
WHAT THE BUDDY HANDLES

- ✓ Read documents from mail and scans
- ✓ Recognise what they are
- ✓ Name and file them correctly
- ✓ Remember deadlines and renewals
- ✓ Request missing paperwork
- ✓ Keep retention periods straight

WORKS WITH

Mail inbox Cloud storage Scanner Calendar

EXAMPLE WORKFLOW



[Request this Buddy →](#)

PRICES

Four rungs. Net, from-prices.

Every Buddy is built for the business that uses it, hence a setup — and after that a monthly price with a clear allowance rather than an open invoice.

Entry

€269 setup

then **€30** a month

He answers. Nothing more — which is exactly why he is this cheap.

Conversations a month	150
then per conversation	€0.15
Channels	website only
Knowledge sources	1
Acts in your systems	no

Only for Ori, Mo, Sage — the Buddys whose work is purely answering.

Starter

€690 setup

then **€99** a month

The first Buddy that also does things: appointments, records, hand-offs.

Conversations a month	500
then per conversation	€0.12
Channels	1, your choice
Knowledge sources	1
Acts in your systems	yes

Business

€1,490 setup

then **€199** a month

Several channels, several sources — for a business with real volume.

Conversations a month	2,000
then per conversation	€0.09
Channels	3
Knowledge sources	3
Acts in your systems	yes

Pro

€2,990 setup

then **€349** a month

Every channel, every source, deep integration with your systems.

Conversations a month	6,000
then per conversation	€0.07
Channels	unlimited
Knowledge sources	unlimited
Acts in your systems	yes

12-month minimum term · monthly after that, 1 month's notice · paying yearly saves 12 %

WhatsApp adds fees charged by Meta, per message the Buddy sends. We pass those through at cost — never hidden inside the monthly price.

WHERE EACH BUDDY TAKES ON THE MOST

Which businesses

Trades & construction

Orbit Nova Slot Ledger Stock Atlas Pulse
Bolt Vault

Retail & wholesale

Mo Ledger Stock Echo Atlas Ember Pulse
Cargo

Hospitality

Slot Mo Stock Echo Ember Pulse

Professional services

Ori Orbit Nova Slot Mo Ledger Echo
Sage Bolt Vault

Real estate

Ori Orbit Vault

Healthcare & practices

Ori Slot Mo Echo Pulse Vault

Logistics & transport

Atlas Pulse Cargo

Manufacturing

Nova Ledger Stock Atlas Cargo Sage Bolt
Vault

Agencies & studios

Ori Orbit Ledger Ember Sage Bolt

E-commerce

Ori Mo Stock Ember Cargo Sage

Education & courses

Ori Ember Sage

Automotive

Nova Slot Echo

A2 BUDDYS

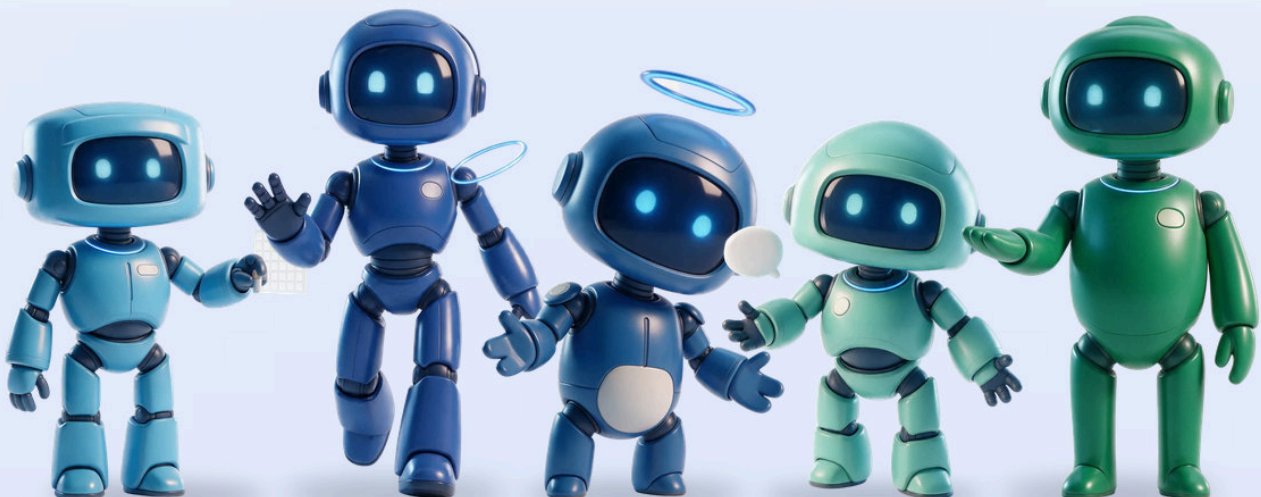
Which Buddy starts with you?

Tell us which work you want off your desk. We look at your tools and data and say honestly what a Buddy can take on and what it cannot — before any quote.

[Request a Buddy →](#)

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www.a2digitalworks.com · Vienna, Austria



As of October 2026. The current version of this overview and all prices are on www.a2digitalworks.com.

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